

# Innovate Beyond Boundaries

## The Silicon Valley Online MBA

### Explore This Guide

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- [Online MBA Program Details >>>](#)
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- [Silicon Valley Networking >>>](#)
- [Leavey School of Business Alumni >>>](#)
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### WELCOME TO LEAVEY ONLINE

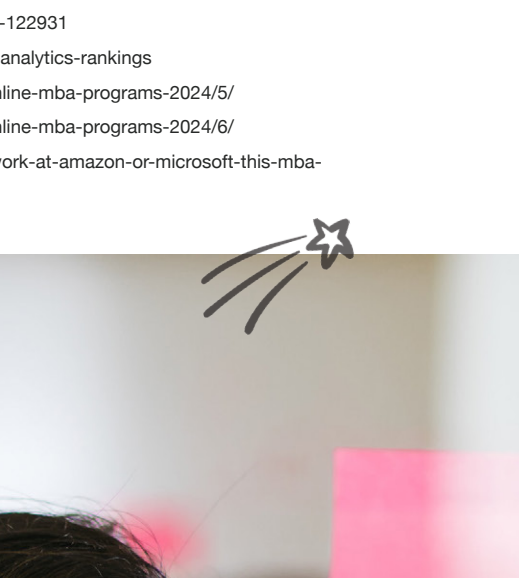
Since 1923, the Leavey School of Business at Santa Clara University has inspired America's most dynamic business minds to do more. We are proud to advance this legacy into the 21st century with our Online MBA program, built for the innovators of tomorrow in the ethical heart of Silicon Valley.

You are invited to broaden your understanding of global business with us from anywhere in the world.

Come join a transformative MBA program that balances its focus on entrepreneurship and ingenuity with a commitment to ethics, integrity, and human values rooted in the Jesuit tradition that has shaped our institution.

**AT THE LEAVEY SCHOOL OF BUSINESS, YOU WILL LEARN BY DOING, WORKING ALONGSIDE OUR CELEBRATED COMMUNITY OF ELITE EDUCATORS, LEADING SCHOLARS, AND CORPORATE PIONEERS.**

You'll have the opportunity to explore today's most innovative business endeavors and connect firsthand with those who have strategized their execution and spearheaded their success. Along the way, you will be challenged to keenly sharpen your business acumen and develop an ingrained sense of principled leadership.



## Take Our Lead in Excellence

#11 Best Online MBA<sup>1</sup>

#10 Best Online Business Analytics MBA<sup>5</sup>

#25 Top Online MBA<sup>2</sup>

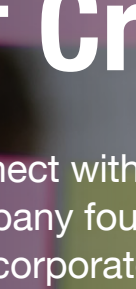
#1 in Career Impact<sup>6</sup>

#37 Best Online MBA<sup>3</sup>

#11 in Academic Experience<sup>7</sup>

#8 Best Online Finance MBA<sup>4</sup>

#2 for Employment at Tech Giants<sup>8</sup>



**AACSB  
ACCREDITED**

Accredited by the Association to Advance Collegiate Schools of Business (AACSB)

1. Retrieved on May 25, 2023, from [poetsandquants.com/2023/11/27/ranking-poetsquants-best-online-mba-programs-2024/3/](https://poetsandquants.com/2023/11/27/ranking-poetsquants-best-online-mba-programs-2024/3/)
2. Retrieved on May 25, 2023, from [fortune.com/education/business/best-online-mba-programs](https://fortune.com/education/business/best-online-mba-programs)
3. Retrieved on May 25, 2023, from [usnews.com/education/online-education/santa-clara-university-122931](https://usnews.com/education/online-education/santa-clara-university-122931)
4. Retrieved on May 25, 2023, from [usnews.com/education/online-education/santa-clara-university-122931](https://usnews.com/education/online-education/santa-clara-university-122931)
5. Retrieved on May 25, 2023, from [usnews.com/education/online-education/mba/online-business-analytics-programs-2024/5/](https://usnews.com/education/online-education/mba/online-business-analytics-programs-2024/5/)
6. Retrieved on May 25, 2023, from [poetsandquants.com/2023/11/27/ranking-poetsquants-best-online-mba-programs-2024/6/](https://poetsandquants.com/2023/11/27/ranking-poetsquants-best-online-mba-programs-2024/6/)
7. Retrieved on May 25, 2023, from [poetsandquants.com/2023/11/27/ranking-poetsquants-best-online-mba-programs-2024/7/](https://poetsandquants.com/2023/11/27/ranking-poetsquants-best-online-mba-programs-2024/7/)
8. Retrieved on May 25, 2023, from [fortune.com/education/business/articles/2022/05/18/want-to-work-at-amazon-or-microsoft-this-mba-program-is-an-unsuspecting-feeder-school-for-seattle-tech-giants](https://fortune.com/education/business/articles/2022/05/18/want-to-work-at-amazon-or-microsoft-this-mba-program-is-an-unsuspecting-feeder-school-for-seattle-tech-giants)

## Welcome to the Cradle of Creativity

Connect with industry-leading incubators, company founders, best-selling authors, and corporate consultants who help prepare you to become a forward-thinking business professional through our curriculum grounded in real-world applications and immediately relevant experiences.

Pursue diverse opportunities in the region that is home to leading U.S. companies, including Amazon, Apple, Facebook, Google, and Hewlett-Packard, and learn from the professionals who have helped make them great.

### ONLINE MBA DETAILS

## An MBA Program That Meets You Where You Are

Our innovative Online MBA program is designed for working professionals with a creative spirit, a committed work ethic, and an unwavering moral core.

Now, as you take on the business world head first, you can check into class when your schedule allows and **tackle your coursework from anywhere in the world.**

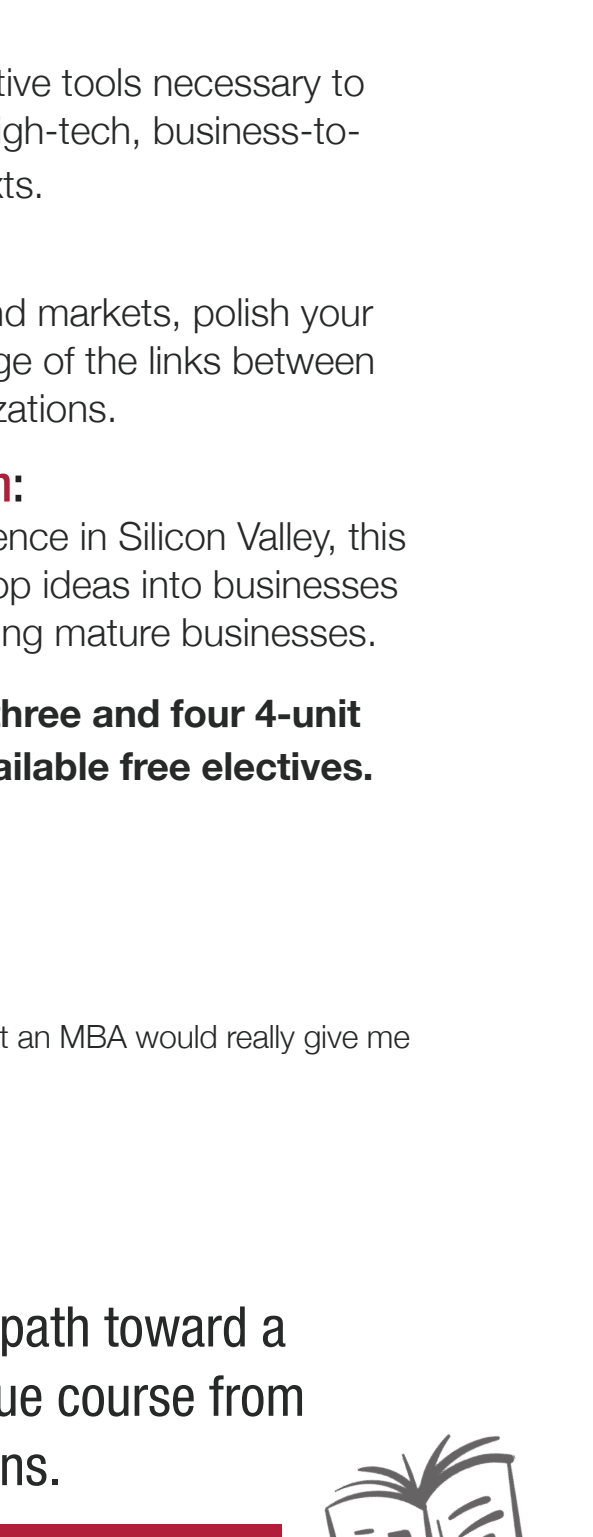


### Convenient Program Features

- 4 start dates (fall, winter, spring, and summer)
- Graduate in as few as 2 years
- Dynamic online curriculum
- Proprietary learning platform
- 2 on-campus residencies

### Curriculum Overview

- 42 units of core business courses
- 2 case-style "Challenges in" electives
- 26 units of free electives



## Specialize Your Business Education

We proudly offer **five distinct optional concentrations** for our Online MBA program. While selecting a concentration is not required, they represent your opportunity to deepen your knowledge and experience in a targeted area of modern business to best suit your individual professional goals:

### Data Science and Business Analytics:

Learn to synthesize company data resources with broader knowledge of markets to address a wide range of business problems. Gain market-based perspectives and solutions to help business intelligence drive corporate value, and work directly with engineering and technical teams to deliver data-driven solutions.

### Leading Innovative Organizations:

Build leadership and project management skills suited for complex, forward-looking organizations. Practice agile decision-making and learn to thrive in rapidly changing environments.

### Marketing:

Master the state-of-the-art qualitative and quantitative tools necessary to thrive in the contemporary world of marketing, in high-tech, business-to-business, business-to-consumer, and other contexts.

### Finance:

Learn the ins and outs of key financial securities and markets, polish your financial decision-making skills, and build knowledge of the links between finance and other functions within business organizations.

### Entrepreneurship and New Venture Creation:

Leveraging SCU's location and strong alumni presence in Silicon Valley, this concentration examines the tools needed to develop ideas into businesses and to stimulate entrepreneurship activities in existing mature businesses.

**Each concentration is comprised of between three and four 4-unit courses, to be taken among the 26 units of available free electives.**



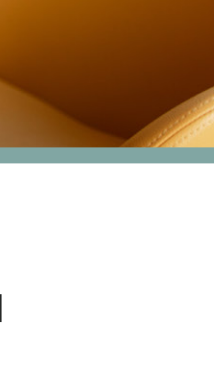
I needed the breadth of knowledge that an MBA would really give me to go ahead and accelerate my career.

-JENNIFER NGUYEN, MBA Graduate, 2019

Choose one and set your professional path toward a rewarding goal, or chart your own unique course from our abundant elective options.

[Explore the Concentrations](#)

[View the Curriculum](#)

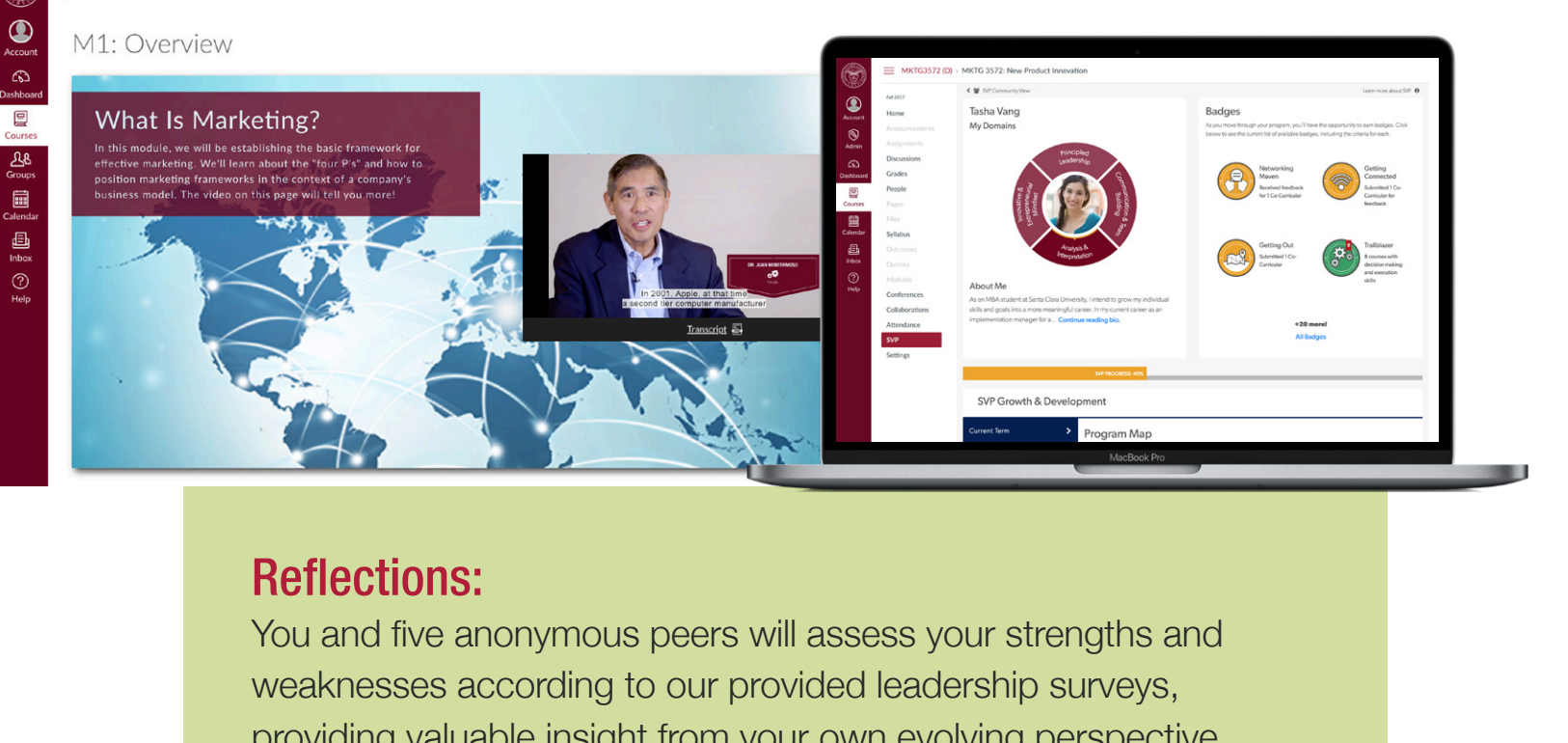


### THE ONLINE LEARNING EXPERIENCE

## Your Digital Path to Silicon Valley Success

The entire Online MBA program is built around an **integrative online portfolio and dashboard** that empowers students to visualize, design, and curate their personal and professional development.

In conjunction with **two on-ground weekend residencies, remote networking opportunities, constructive personal reflections, and peer-to-peer review**, this cumulative experience will expose you to challenging but vital feedback and help strengthen the skills you need to become a pioneering force well beyond our business school.

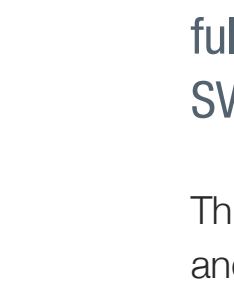


### Reflections:

You and five anonymous peers will assess your strengths and weaknesses according to our provided leadership surveys, providing valuable insight from your own evolving perspective while also giving you an outsider's viewpoint.

### "Challenges in":

Taken during your last two quarters and extending into the program's second weekend-long residency, these are case-style classes designed to challenge and refine your approach to critical business tasks and obstacles.



### Co-Curriculars:

These hosted events and skills-based activities help you utilize opportunities to learn from experts in the field and apply new insights to real-world business exchanges, and they are carefully curated to help you progress toward achieving your personal development goals.

## An Incomparable Online Experience:

From the moment you enroll in our Online MBA program to the moment you shake the last hand at your final residency, you will be fully immersed in our proprietary online learning environment and SVP dashboard.

This comprehensive toolset gives you **mobile access to all** and enables you to coordinate with your instructors, Student Success Coordinator, and cohort members anytime, anywhere.

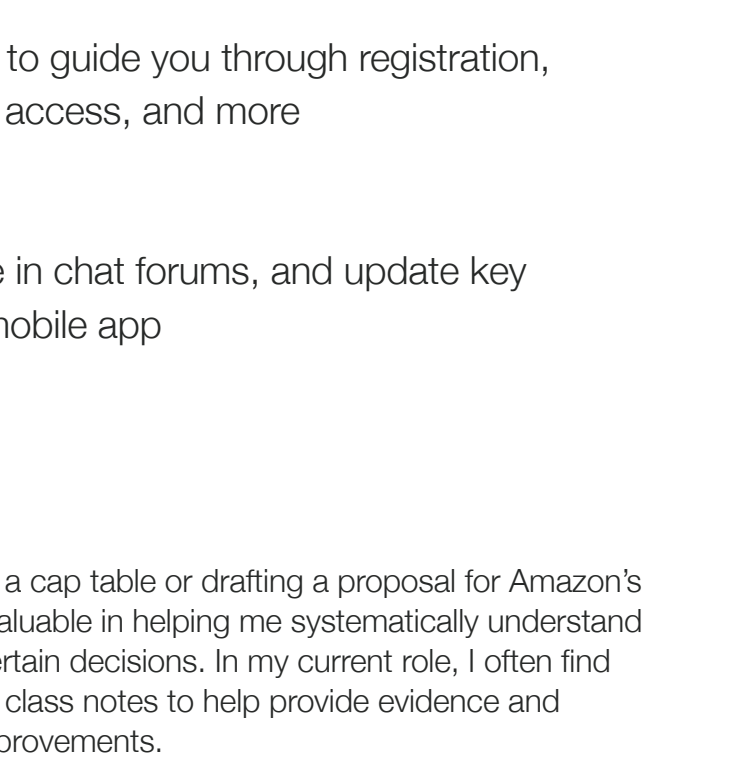
The **SVP dashboard serves as a targeted achievement and reflections manager** as well as an expandable portfolio of professional skills. Throughout the program, the dashboard is where you'll track co-curriculars, explore how individual courses relate to critical domains, and continuously refine your trajectory toward becoming a standout business leader.

**More importantly, this is where you will find the opportunity to collaborate with your cohort and initiate requests for feedback on your co-curriculars, reflections, and personal work products.**

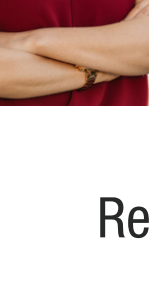
### Track Your Trajectory

As you input specific co-curricular activities—whether a notable task executed on the job, completion of assigned coursework, or participation in a Santa Clara-hosted program activity—the dashboard will track all of your efforts and specific badges and tie them back to one of four primary domains:

- Principled Leadership
- Communication and Team Building
- Data Analysis and Interpretation
- Innovation and Entrepreneurial Mindset



### More Support for Your Online Journey



**Dedicated Career Advisor:** Online MBA students have the opportunity to work with Colleen Withers, assistant director of online career programming and operations at SCU. Colleen provides resources that include career coaching, mock interviews, resume reviews, and more



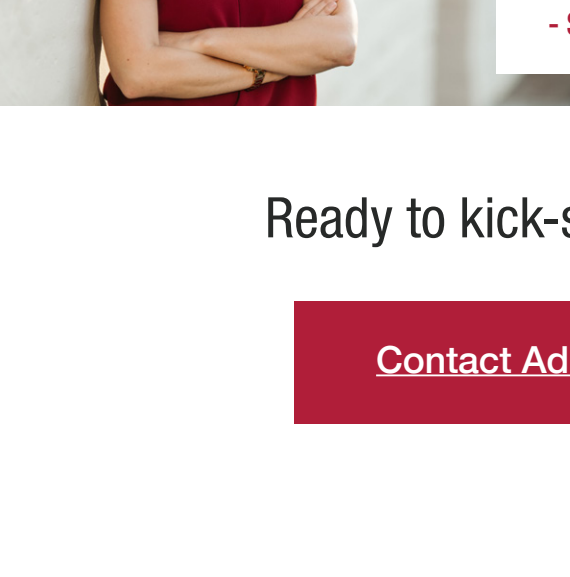
**24/7 Tech Support:** Because there is nothing more important to an online program than near-flawless function and accessibility



**Student Success Coordinator:** Count on this dedicated partner to guide you through registration, program requirements, systems access, and more



**Mobile App:** Access assignments, participate in chat forums, and update key deliverables on the fly with our mobile app



Coursework like creating a cap table or drafting a proposal for Amazon's next investment were invaluable in helping me systematically understand why businesses make certain decisions. In my current role, I often find myself thumbing back to class notes to help provide evidence and reasoning for product improvements.

- SARAH GARZA, MBA Graduate, 2021

Ready to kick-start your career with the Online MBA?

[Contact Admissions](#)

[Start an Application](#)





Santa Clara has made sure that the online program is an enriching and valuable education experience.

-THOMAS MALLICK, MBA Graduate, 2020

## ON-CAMPUS ENGAGEMENT OPPORTUNITIES



## Two Weekends Lead to Lifelong Impact

When you are driven to succeed and in full pursuit of an MBA, there is no time to be wasted. You are pushing ahead toward greater opportunities in business, and it's our aim to help get you there. That's why we designed our Online MBA program to begin and end with a unique three-to four-day residency.

Your **first residency** will immerse you in classroom learning, with an emphasis on management and doing business in Silicon Valley, and it will give you an opportunity to connect with your instructors and your cohort for the first time. Together, you will tackle initial presentations and participate in networking happy hour events with renowned business leaders and consultants.

The **second residency** will conclude your Online MBA journey and provide a final launch point for your Silicon Valley networking efforts. At the same time, you will have the opportunity to reconnect with your cohort and reflect on the ways in which your peers have helped influence and drive your professional development. This event will also allow you to digest final feedback from your mentors and faculty advisors.

### What Can You Expect At Residency?

- Introductory coursework: "Leading People and Organizations" and "Doing Business in the Silicon Valley"
- Participation in co-curriculars
- Cohort team-building activities
- Lunch with faculty
- Group assignments and presentations
- Hosted networking events
- "Challenges in" coursework
- Executive speaker sessions



## SILICON VALLEY NETWORKING

## Take Your Place at the Center of Innovation

Santa Clara University's campus and the majority of your Online MBA classmates are located in the Bay Area, presenting valuable opportunities to **connect with current influencers, enhance your skills, and grow your network.**



## Opportunities to Connect, Only From Leavey

Whether you're based in the Bay area or live and work on the opposite coast, Santa Clara's Online MBA program provides

**ongoing networking opportunities** that let you take full advantage of our Silicon Valley connections.

### Leavey News & Notes:

This monthly newsletter is available to all graduate business students via email or PDF download and makes it easy for you to keep track of planned networking events, specialty courses, company visits, student development organizations, and more

### Center for Innovation and Entrepreneurship (CIE):

Working in partnership with Bay Area business leaders, the CIE offers a variety of career development and networking events, including:

- **Entrepreneur Forum Speaker Series**, an intimate session in which students hear from those living the "startup story" and follow up with real-time Q&A
- **Office Hours for Entrepreneurs**, quarterly opportunity for students to meet with Silicon Valley experts in a 20-minute, one-on-one consulting session
- **Business Pitch Competition**, invites students to conceptualize and pitch a new business venture, with winners earning cash prizes up to \$10,000

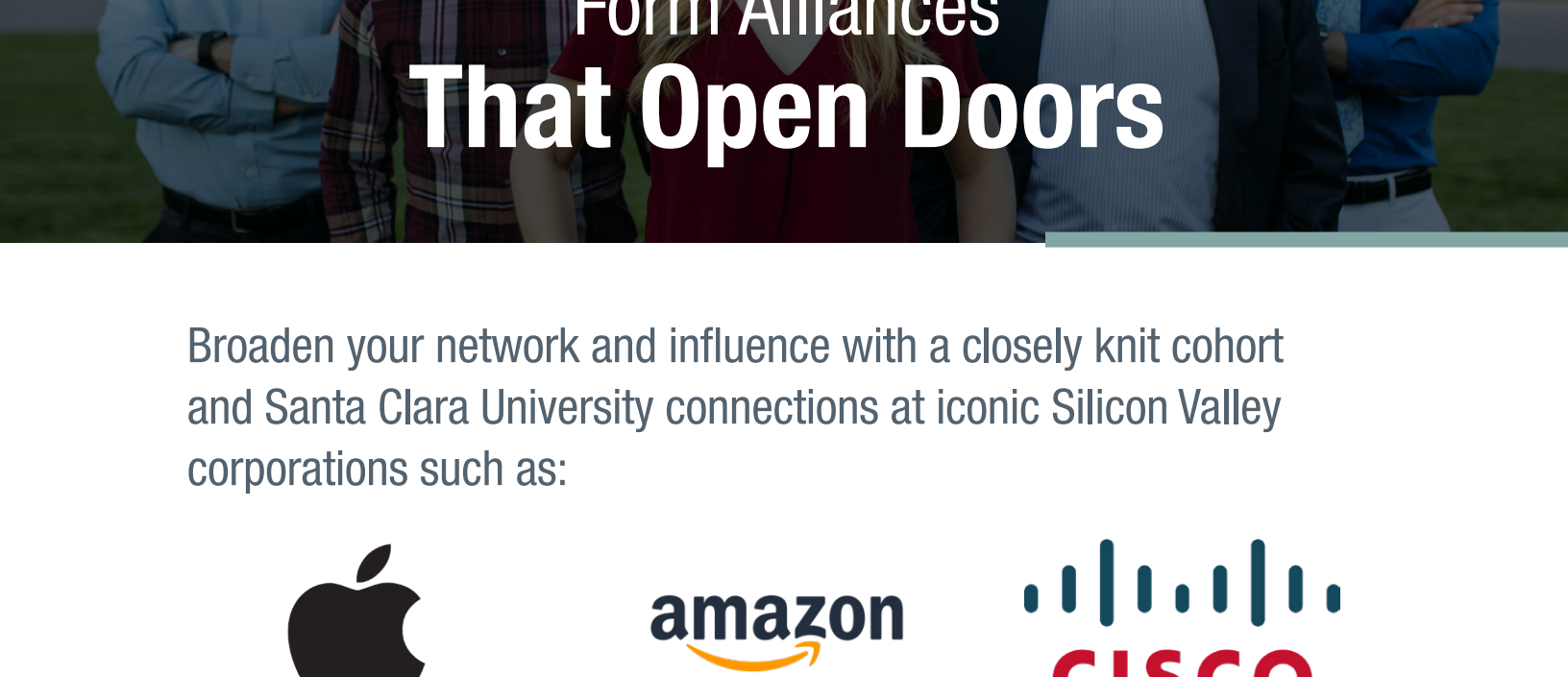
### Case Study Competition:

This event presents students with a specific corporate challenge and gives them three hours to propose an original, targeted solution

### Quarterly Company Tours:

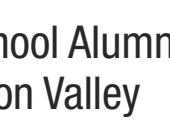
Exclusive to Online MBA students, company tours are hosted by current Online MBA students and take you to technology, healthcare, finance, and media firms for an inside look at how Silicon Valley businesses operate

## ONLINE MBA STUDENTS



## Form Alliances That Open Doors

Broaden your network and influence with a closely knit cohort and Santa Clara University connections at iconic Silicon Valley corporations such as:



24k

Business School Alumni Work in Silicon Valley Companies

>80%

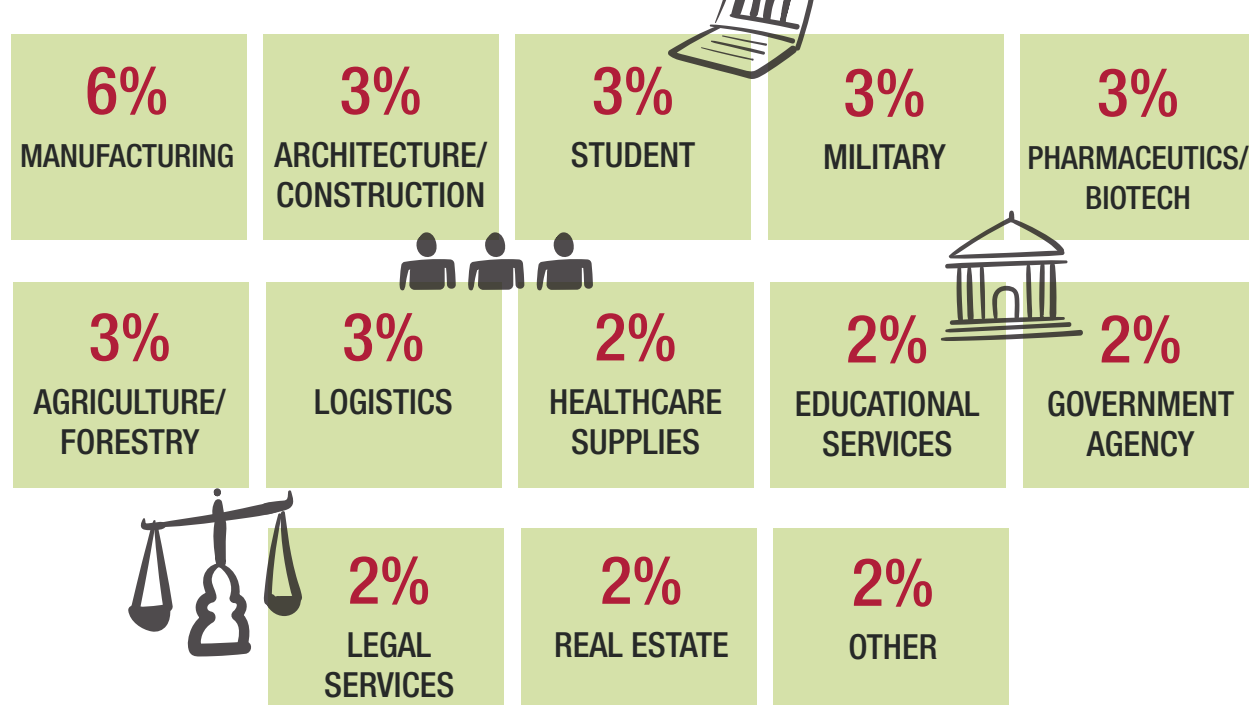
of Our MBA Graduates Work in Silicon Valley



I have made some valuable connections with people from the online MBA program. Understanding what they do at work and their reason for pursuing an MBA has given me new perspectives of what direction I could go with my own MBA.

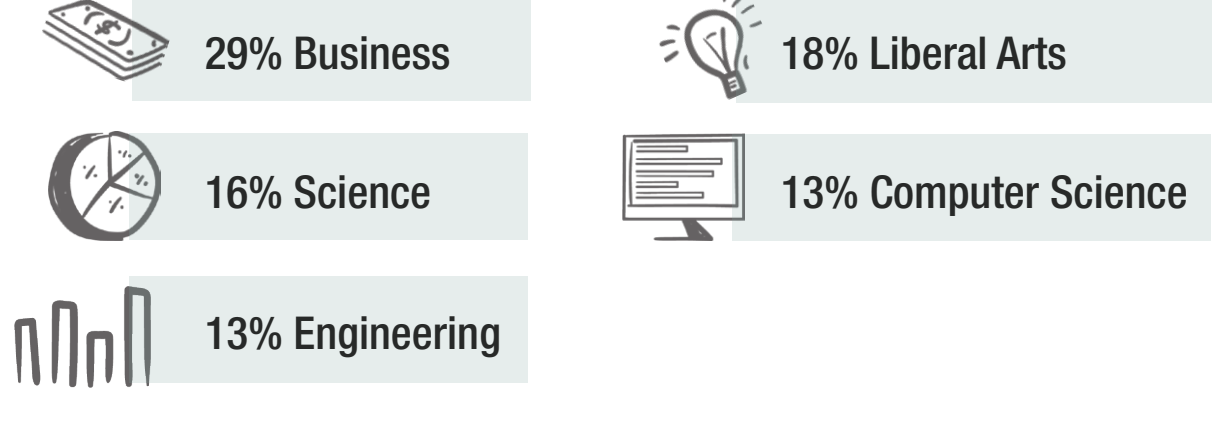
-AKHILESH MALLA MBA Graduate, 2021

### Reported\* Employment Industry:

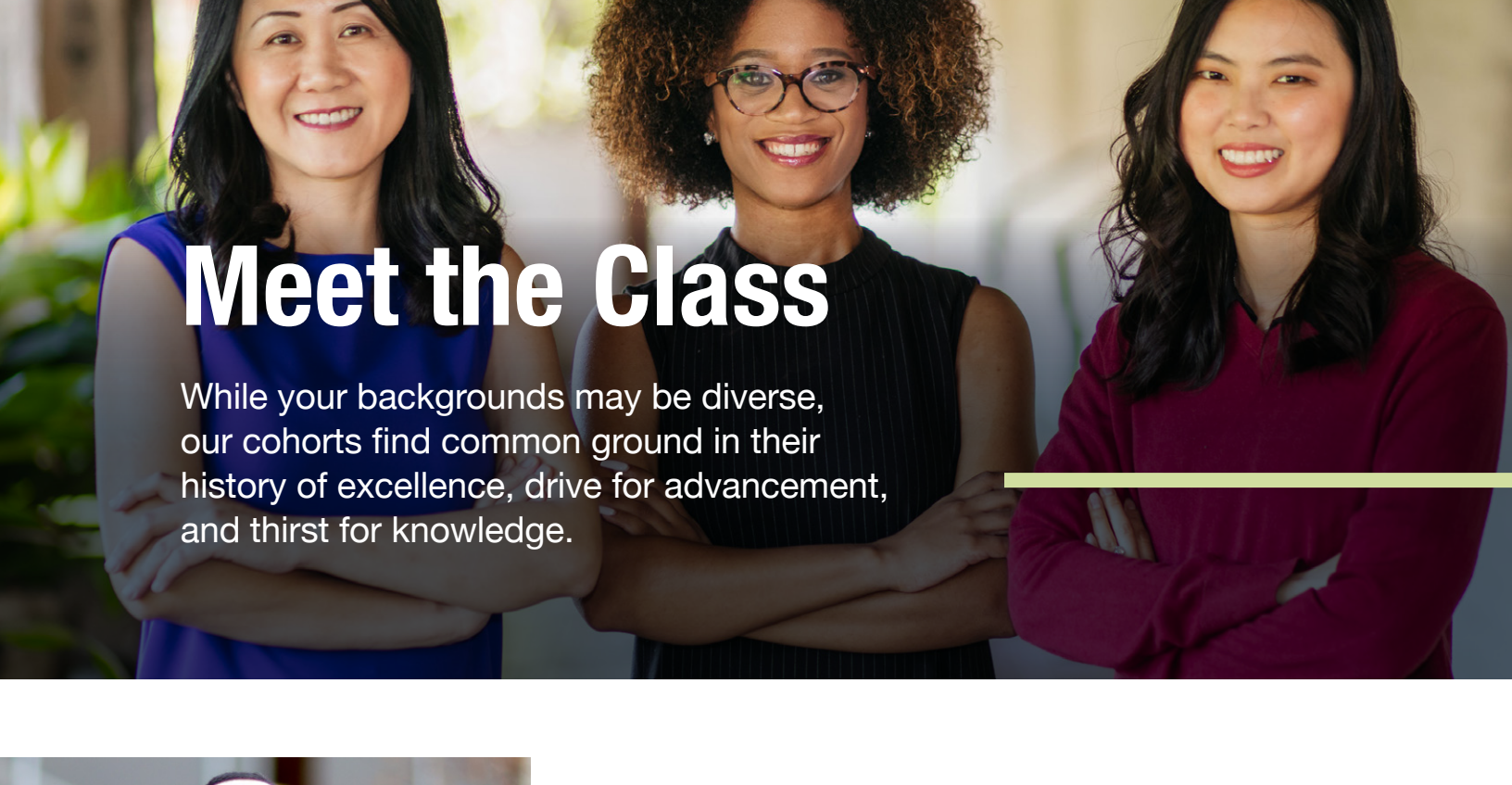


\*Based on a limited sample of self-reported data from Santa Clara University Online MBA students and alumni.

### Prior Degree Major



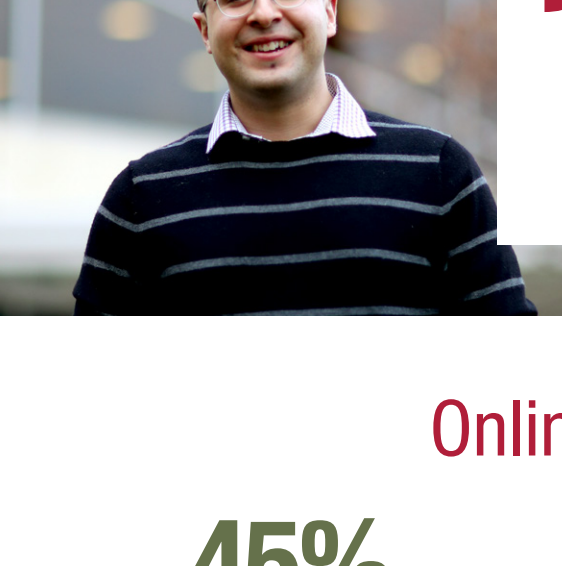
## ONLINE MBA STUDENTS



## Meet the Class

While your backgrounds may be diverse, our cohorts find common ground in their

cohort of excellence, drive for advancement, and thirst for knowledge.



I get to work with some of the most brilliant minds in Silicon Valley here in this program.

-GABRIEL LIMON, MBA Graduate, 2019

## Online MBA Student Profile

- 45% Female
- 55% Male
- 29 is the average age
- 66% have more than four years of work experience
- 81% of prospective students pursue the Online MBA for career advancement



### Are you earning your full worth?

\$167,800

Average mid-career salary for Leavey School of Business graduates, nearly double their post-graduation salaries

Broaden Your Connections in the Silicon Valley With SCU's Online MBA

Apply Today



# Join an Elite Society of Business Leaders

## Leavey School of Business Alumni

**REBECCA JACOBY** MBA '95, Chief Information Officer, Cisco

**PETER OPPENHEIMER** MBA '87, Former SVP/CFO, Apple

**GEORGE REYES** MBA '79, Former SVP/CFO, Google

**STEVE SORDELLO** '92, MBA '01, CFO, LinkedIn

**REBECCA GUERRA** '73, MBA '78, Former vice president of human resources, Infoblox; former VP of human resources, Extreme Networks, Inc., Adobe, and eBay

**ROBERT J. FINOCCHIO JR.** '73, Former president, 3COM; former CEO, president and chairman, IBM Informix

**BETSY RAFAEL** '83, Former vice president and corporate controller, Apple; former vice president, controller, chief accounting officer, Cisco

**KEVIN YEAMAN** '88, President and CEO, Dolby



Santa Clara is well known, has an incredible alumni network, and is located at the heart of innovation, Silicon Valley. Combined with the flexibility to pursue coursework online, but also close enough to utilize campus resources—the decision was a no-brainer.

**-ALEXANDER TITUS**, MBA Graduate, 2020

### ADMISSIONS AND APPLICATION REQUIREMENTS

## Admission to an Uncommon MBA

Basic admissions requirements for our Online MBA program include:

- [Online application](#)
- Application fee of \$158
- GMAT/GRE scores (a waiver is available for qualifying applicants)
- A 4-year bachelor's degree
- Official transcripts from all colleges and/or university-level institutions attended\*
- 3 business essays—collected together in one document—should be uploaded in the “Documents” tab of the Program Materials section (it will be labeled “Personal Statement” there)
- 2 letters of recommendation
- Resume/CV
- 3 or more years of professional work experience
- TOEFL or IELTS scores are required of all applicants whose first language is not English (even if the applicant is a U.S. citizen) or if their degree was not awarded by a U.S. university/college



\*This includes extension programs and the NACES evaluation for international institutions attended.

**For questions related to admissions requirements, tuition, financial aid, or GMAT waivers, call 888-486-9657.**

### SCU UNDERGRADUATES

## An Accelerated Path for SCU Alums

The Leavey School of Business is proud to offer a preferred and expedited admissions pathway to alumni who qualify.

Students who have graduated from the Leavey School of Business with a 3.0 cumulative GPA or higher or SCU alumni who have earned a STEM degree with a 2.5 cumulative GPA or higher will be **fast-tracked through the admissions process**. GMAT/GRE scores, official transcripts, essays, TOEFL/IELTS scores, and the \$158 application fee are not required for expedited alumni applicants!

**Application requirements for the alumni expedited pathway are as follows:**

- [Completed online application](#)
- Resume/CV
- 3 or more years of professional work experience
- Personal admission interview

**Request your interview today and become a Double Bronco!**

**Energize Your Network With SCU's Online MBA**

[Contact Admissions](#)

[Start an Application](#)