



Online MS in Marketing

Applicants to the [Online Master of Science \(MS\) in Marketing](#) program are required to submit the following materials and meet the following requirements before the designated application deadline:

- Completed [online application](#)
- \$148 **application fee**
This fee will be waived for fall 2019 and spring 2020 applicants, and waived permanently for all current SCU students and alumni, as well as veterans and active-duty military!
- Four-year bachelor's degree** from an accredited college or university
- GMAT/GRE** scores or [waiver](#)
- Official transcripts** for undergraduate degree(s) and any post-baccalaureate work.*
Santa Clara University strongly prefers electronic official transcripts, which may be delivered by your institution to gradbusiness@scu.edu. If necessary, hard copies of transcripts should be addressed to:

Graduate Business Admissions
Lucas Hall Suite 116
500 El Camino Real
Santa Clara, CA 95053
- Current **resume or CV**
- 2 letters of recommendation**
- 3 business essays**—collected together in one document—should be uploaded in the “Documents” tab of the Program Materials section (it will be labeled “Personal Statement” there)
- Personal **admission interview**
Qualified applicants will be invited to schedule a personal admission interview. Interviews can be conducted in person at Santa Clara University, via Zoom, or by telephone
- Applicants for whom English is a non-native language must demonstrate English proficiency by submitting **TOEFL or IELTS test scores**
- All students, faculty, and staff are required to be fully vaccinated. To see full details please [visit the COVID-19 Vaccination FAQs](#).

The Leavey School of Business is proud to offer a **preferred and expedited admissions pathway to alumni who qualify**. Students who have graduated from the Leavey School of Business with a 3.0 cumulative GPA or higher need only submit a **completed online application** with their **resume/cv** to fast-track their admissions process.

*This includes extension programs and an evaluation from a NACES-accredited organization such as WES.