



Top 25
Online MBA Program!¹

Be More. Be an Influencer.

The Leavey School of Business Online MBA

The Leavey School of Business is proud to offer an **Online MBA** that blends strong business ethics and values with the innovative and entrepreneurial spirit of Silicon Valley. Utilizing a **dynamic curriculum**, students will learn what it means to be a discerning, forward-thinking leader and, in turn, how to become one. Our ultimate goal is to provide motivated professionals the education and access necessary to become influential in business while making the world a better place.

Program Benefits

- Earn an MBA from the heart of Silicon Valley—**online**
- Gain valuable exposure to some of the world's most innovative companies
- Build a **network** of like-minded students and professors with Silicon Valley experience
- Theory- and practice-focused **curriculum** to help you put ideas into action
- Discover the common space between corporate and individual social responsibility

Online Program Structure

- 70 units of credit overall
- 14 core courses
- Graduate in as few as 2 years
- 4 start dates: winter, spring, summer, and fall
- 2 **on-campus residencies**

Accelerated Admissions for Leavey School of Business Alumni

The Leavey School of Business now offers a **preferred admissions pathway** for qualifying alumni, allowing students to bypass many of the standard admissions requirements.

Admissions Requirements

- **Online application**
- Application fee of \$148 (nonrefundable)
- **GMAT/GRE scores** (a waiver is available for qualifying applicants, speak to an Admissions Advisor for more information)
- A 4-year bachelor's degree
- Official transcripts from all colleges and/or university-level institutions attended*
- 3 **essays**
- 2 **letters of recommendation**
- Resume/CV
- 3 or more years of professional work experience
- TOEFL or IELTS scores are required of all applicants whose first language is not English (even if the applicant is a U.S. citizen) or if you do not have a degree awarded by a U.S. university/college
- Personal admission interview
 - Qualified applicants will be invited to schedule a personal admission interview. Interviews can be conducted in person at Santa Clara University, via Zoom, or by telephone

1. Retrieved on December 20, 2019, from princetonreview.com/business/santa-clara-university-leavey-school-business-1011073

*This includes extension programs and an evaluation from a NACES-accredited organization such as WES.



Concentrations

Our versatile curriculum now features **four available concentrations** in Data Science and Business Analytics, Leading Innovative Organizations, Marketing, and Finance.

While selecting a concentration is not required in order to complete the Online MBA program, concentrations allow students to showcase an area of focus within their degree.

The Curriculum

To earn the Online MBA, students are required to complete 70 units of study. These are broken into 14 core courses (42 units), one required “Challenges in” elective (2 units), and the remaining free electives (26 units).

Core Courses (42 units)

- ACTG 3000**, Financial Accounting (4 units)
- ECON 3000**, Managerial Economics (4 units)
- FNCE 3000**, Financial Management (4 units)
- IDIS 3700**, Effective Business Communications (2 units)
- MGMT 3000**, Leading People and Organizations (4 units)
- MGMT 3050**, Strategy (4 units)
- MGMT 3200**, Ethics for Managers (2 units)
- MKTG 3000**, Marketing Strategies and Decisions (4 units)
- MKTG 3200**, Doing Business in Silicon Valley (2 units)
- OMIS 3000**, Business Analytics (4 units)
- OMIS 3200**, Quantitative Methods (2 units)
- OMIS 3202**, Analytical Decision Making (2 units)
- OMIS 3250**, Analysis, Design, and Management of Enterprise Platforms (2 units)

Required “Challenges in” Elective (2 units)
In the final two quarters of study, students are required to complete a “Challenges in” elective of their choosing. These are case-style courses.

Free Electives (26 units)

Outside of the programs’ core courses and the “Challenges in” elective, students can choose from over 70 online and on-ground electives. Below are just a few examples. As long as prerequisites have been met, these electives may be taken at any point in the program.

ECON 3430, Game Theory and Strategic Behavior (4 units)

FNCE 3728, Alternative Investments: Partnerships and Venture Capital (2 units)

IDIS 3695, Global Perspectives (4 units)

IDIS 3802, Data Science With Python (4 units)

MGMT 3526, Strategic Talent Management (2 units)

MGMT 3544, Strategic Business Negotiations (4 units)

MGMT 3802, Entrepreneurial Opportunities and Innovation (4 units)

MKTG 3572, New Product Innovation (4 units)

MKTG 3710, Tech Marketing: Winning Strategies

The skills your career needs can only be found outside your comfort zone.

To start building your advantage with Santa Clara University’s Silicon Valley Online MBA, visit onlinemba.scu.edu or contact an Admissions Advisor at 844-554-2425.