

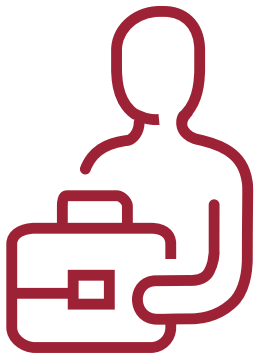


The Art of Talking About Your Strengths



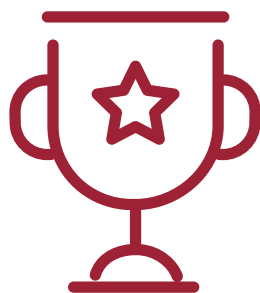
Academic Progress

When you're crafting your MBA resume, remember, highlighting a unique course of study could be the distinguishing feature that sets you apart.¹



Work History

Focus on positions where you led teams or times you collaborated to solve extremely sticky problems.



Career Highlights

Think about the times you've had measurable success and weave them into your narrative.²



Lessons Learned

Past setbacks give you valuable insight as a student of business, and the perspective you gained from these experiences can be a valuable contribution to your MBA cohort.³



Give the Entire Picture

By giving interviewers and MBA admissions officials a sense of what you bring to the table, you set yourself apart and increase your profile.

¹ Retrieved on February 25, 2019, from poetsandquants.com/2018/02/20/does-your-major-matter-mba-acceptance-rates-by-major/

² Retrieved on February 25, 2019, from jobs.telegraph.co.uk/article/how-to-highlight-your-achievements-on-your-cv/

³ Retrieved on February 25, 2019, from inc.com/betty-liu/how-to-talk-about-failure-with-confidence.html